

2017
FOTO SLOVAKIA
FOTO ► VIDEO ► MOBIL

organizer



main partners

FUJIFILM



OLYMPUS

partners



Old Market Hall, Bratislava

November 5th, 2017



“

This year, the sixth annual FOTO SLOVAKIA expo – the largest national photography event - will take place. Event traditionally connects expo with series of lectures, addresses, live demos, workshops, seminars and business networking opportunities.

After 2015 edition of FOTO SLOVAKIA event will again take place in Old Market Hall in Bratislava. On the national level FOTO SLOVAKIA 2017 is one of a kind event for every photo professional and photography fan. Photo brands have unique opportunity to present the latest products on the market from the segments of cameras, lens, photo equipment, optics, flashes and lighting, SD cards, batteries, printing and polygraphy, mobile phones, software, rental and distribution etc.

Program will feature lectures by top photographers followed by Q&A sessions. In addition practising atelier photography, workshops, seminars, and photo exhibition of works by top Slovak authors are part of the program too. We look forward to meet you in person on **Sunday, November 5th 2017**



Who is expo suitable for.



manufacturers, distributors and commercial bodies offering

- Cameras
- Drones, outdoor cameras, 360 cams, mobile phones
- Lens, filters, optics, binoculars
- Flash, studio lighting equipment, tripods
- Camera bags, straps and cases
- Photo course providers, schools
- Photo studio and equipment rental services
- Graphics software, cloud storage,
- PCs, laptops, beamers,
- LCD, LED, OLED, 4k, HDR screens and monitors
- Virtual / augmented reality companies
- Camera batteries and power banks
- E-shops, distributors
- Printing devices, toners, colors, paper, polygraphy,
- Post production, printing and advertising services
- Photo labs, photo books, framing, reproductions
- Tourist Boards, travel agents, adventure and outdoor
- Model management agencies

Why become a partner.



- FOTO SLOVAKIA is the largest event for photography professionals in Slovakia that brings together 1 000+ professionals,
- Traditional event, having its 6th annual edition
- Expo format allows exhibitor / partner effectively communicate to its target clients whether they are B2B or B2C,
- Event media coverage is promoting exhibitor's / partner's brand before and during the expo,
- Event offers attractive possibility of presenting company / its products and services within the conference / accompanying program,
- Allows direct presentation of products and services and motivate customers to purchases,
- Expo creates a platform for communication with business partners, customers and photo professionals.
- Every partnership package gives you the opportunity to invite limited number of your key business partners to the event as your attendee guests.



Partnerships overview.



exhibition stand size
 logo included on the expo banners
 company / product presentation in the conference / accompanying program
 logo included on the posters and flyers
 logo included on the invitation / tickets
 logo included on the program fold
 company name listed in the exhibitor list in the program fold
 logo included on the banners placed in the expo premises
 possibility to present the award / prize / draw by the company representative
 banner ad on ephoto.sk (big banner, square) til 31.12.2017
 PR article on www.ephoto.sk
 banner ad on www.fotoslovakia.sk (square) from 01.10. - 30.11.2017
 logo in newsletter promoting the expo (newsletters 9 and 10/2017)
 logo with partnership level on the homepage www.fotoslovakia.sk
 logo + partnership level + description in the Exhibitors section on fotoslovakia.sk
 free tickets

investment in € (VAT exclusive)

5 x 3 m



2 weeks

2 x (á 1 week)

9 weeks



20

1 900 €

**main
partner**

3 x 3 m



1 week

1 x (á 1 week)

6 weeks



10

1 400 €

partner

2 x 3 m



5

700 €

exhibitor



previous FOTO SLOVAKIA editions in pictures.



Contact.



ING. LADISLAV BIATH

Expo Director

key partners
program

M: 0903 422 849

biath@ephoto.sk



ING. VLADIMÍR MARHEFKA

Commercial Director

partners
exhibitors

M: +421 911 732 944

marhefka@ephoto.sk



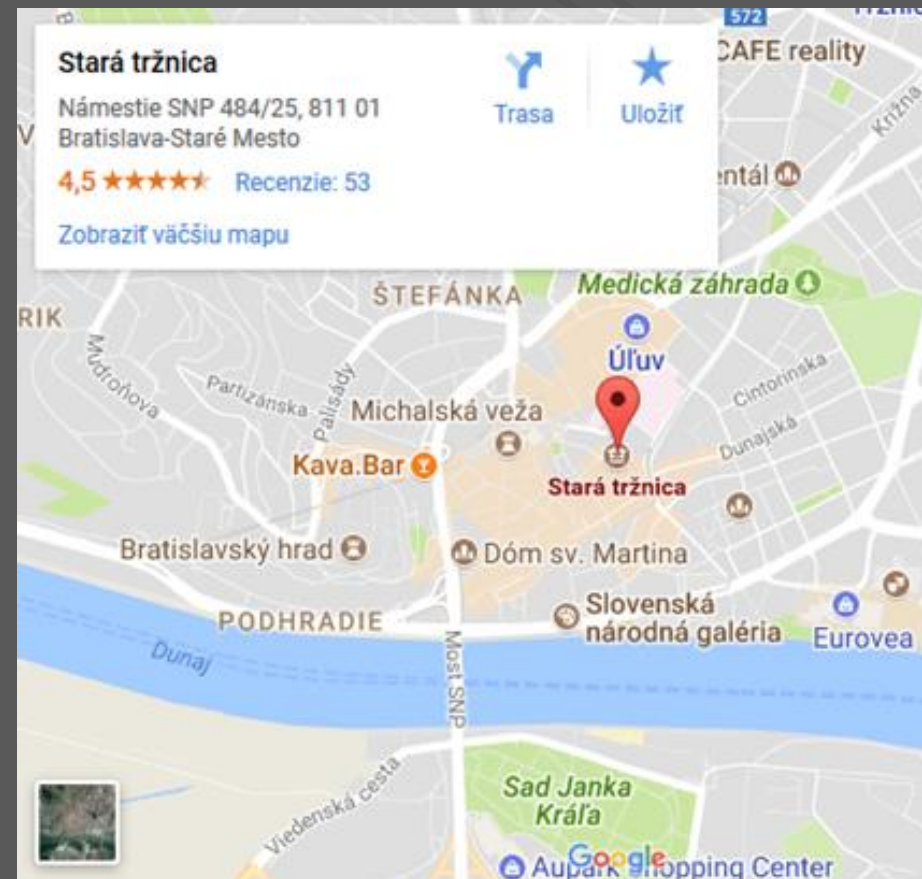
VIKTOR URBAN

Sales manager

partners
exhibitors

M: +421 917 141 706

viktor.urban@internet.sk



exhibitors and brands represented in previous editions of FOTO SLOVAKIA.



AVACOM

Canon

COPEX
press print

Czech Republic
Land of Stories

ed
Follow
the future



elinchrom

EPSON

FOMEI

FOTOLAB
a brand of **cewe**

FUJIFILM

GITZO

hama

**IMAGE
WELL**

LOMOND

MEGAFOTO

NEC



OLYMPUS

peak design

Penta

SAMSUNG

SATUR
Vás zbali

sofos

SONY



Syntex

UAVONIC
unmanned aircraft systems

**Zoner
Photo
Studio**